## ORDER

Orders Order / Rev: 106948 Alt Order #: 06855310 Product Desc: Candidate Orders Estimate: 1844 Flight Dates: 09/25/12 - 10/01/12 Primary AE: Amy McCreary Original Date / Rev: 09/24/12 / 10/09/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: GMMB, Inc./ Washington D.C. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Obama for America - Revised Advertiser Name:

Demographic:

A35+

Product Codes:

Priority:

PLC01-Democrat

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	38	\$37,965.00	\$32,270.25
10/01/12	10/01/12	9	\$7,040.00	\$5,984.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$37,965.00	\$32,270.25	0.00
October 2012	9	\$7,040.00	\$5,984.00	0.00
Totals	47	\$45,005,00	\$38,254,25	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$45,005.00
Market	100%	\$173,096,15

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$43,274.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$38,081.15
KTUD	2%	\$3,461.92
KVVU	20%	\$34,619.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,654.81

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	MTWTF	:30	2	\$325.001	0.00 NM	2	\$625,00
	,	WAKE (	JP WITH 1	THE WAGI	NERS	_								
		<u>Sta</u>	rt Date <u>I</u>	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating				ı		

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KSNV

Order / Rev: 106948

106948

Advertiser:

Obama for America

Alt Order #: 3

06855310

Product Desc:

Candidate Orders

Flight Dates:

09/25/12 - 10/01/12

Estimate:

1844

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rta Type	Spots	Amount
				M-F 5-6a WakeUp	M@W/w c	5-6a	MTWTF	·	2	\$325.001	0.00 NM	2	\$625.00
1	WAKE U	IP WITH	THE WAGI	M-F 5-6a WakeU ∖ERS	p w/VVagners								
107		t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Spot	eek: 09/2 <u>t Ch</u>	:5/12 Date Ra	10/01/12 inge <u>D</u>	escription	2 <u>Start</u>	\$325.00 I/End Time	0.00 <u>)</u>	<u> Veekdays</u>	Leng	th Rate	Rtg Type		
1	KSNV	09/25/12	2-10/01/12 M	-F 5-6a WakeUp w	//Wagner5-6a		ì	MTWThF	:3	30 \$300.00	0.00 NM		
				M-F 6-7a WakeUs M-F 6-7a WakeU	<del>-</del>	6-7a	MTWTF	:30	2	\$650.001	0.00 NM	2	\$1,300.00
,		ı⊬ vvi⊺∺ t Date	I THE WAGI End Date	v⊑RS Weekdays	Spots/Week	Rate	Rating						
	eek: 09/2	25/12	10/01/12	MTWTF	2	\$650.00	0.00						
	KSNV TODAY		2 10/01/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	2	\$850.001	0.00 NM	2	\$1,700.00
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/2		10/01/12	MTWTF	2	\$850.00	0.00						4
E 4	KSNV	09/29/1	2 09/29/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a	S-	:30	1	\$350.001	0.00 <b>N</b> M	0	\$0.00
1	NEWS 3												
\\/ i	<u>Star</u> eek: 09/2	t <u>Date</u>	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
Spot	t <u>C</u> ḥ	Date Ra	<u>inge</u> D	escription		t/End Time		<u>Weekdays</u>	Leng	th Rate	Rtg Type		
1			2-09/30/12 N	ews 3 Sunrise - SA	ATURDA`6a-7	'a		Sa	- ::	30 <del>(\$350.</del> 00)	0.00 <i>NM</i>	İ	
		esolved OGRAM	1 CHANGE]	PROGRAM CHAN	GE								
E 5	KSNV	09/29/1	2 09/29/12	SIGN ON-SIGN C	OFF CM	5-6A	S-	:30	1	\$625.001	0.00 NM	1	\$625.00
,	SATURE	ΊΔΥ ΤΟΙ	DΔV	Saturday Today		(5:00 AM-6:0	0 AM)						
,		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/2		09/30/12	S-	1	\$625,00	0.00			*			
				News 3 Sunrise - News 3 Sunrise S		6a-7a	S	: :30	1	\$325.001	0.00 NM	1	\$325.00
		t Date	NRISE REV End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/2		09/30/12	S	1	\$325.00	0.00						
				Sunday Today Sunday Today	СМ	7a-8am	HHHHHH9	30	1	\$625.001	0.00 NM	1	\$625,00
	TODAY Star	t <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09/2	24/12	09/30/12	S	1	\$625.00	0.00						
	KSNV MEET T	*-,		Meet the Press Meet the Press	CM	8a-9am	2	30	1 \$	3,000.001	0.00 NM	1	\$3,000.00
-		<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	eek: 09/2	24/12	09/30/12	S		\$3,000.00	0.00						
	KSNV TODAY			M-F Today Show M-F Today Show		9-10a	MTWTF	- :30	2	\$350.001	0.00 NM	0	\$0.00
		t Date	 <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
<u>Spo</u>		Date Ra		MTWTF escription		t/End Time		<u>Weekdays</u>	Lenc		Rtg Type		
1		09/25/1: esolved		1-F Today Show II	<i>3rd Hr</i> 9-10	)a		MTWThF	- ::	30 (\$350:00)	0.00 NM		
2	[.NC	IAVA TC	ILABLE RAT	E] NOT AVAILABI I-F Today Show II		)a		MTWThF	<del>-</del>	30 <i>(</i> \$350,00)	0.00 <i>NM</i>		
	Unr	esolved	r	·						. ,			
E 10		•		E] NOT AVAILABI M-F Today Show		10am-11am	MTWTF	- :30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY			Today 4th Hour									
	, ODA I	OFICIAL											

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KSNV

Order / Rev:

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Advertiser:

Obama for America

Alt Order #; 1

06855310

09/25/12 - 10/01/12

Product Desc:

Candidate Orders

Estimate:

1844

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E10 KSNV	09/25/1	2 10/01/12	M-F Today Show	III 4th 16M	10am-11am	MTWTF~-	- :30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHOW	111	Today 4th Hour									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		10/01/12	MTWTF	2	\$325.00	0.00						
E11 KSNV	09/25/1	2 10/01/12	Rachael Ray	СМ	11am-12pm	MTWTF	- :30	3	\$325.001	0.00 NM	3	\$975.00
RACHE	LRAY		Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	25/12	10/01/12	MTWTF	3	\$325.00	0.00	· · · · · · · · · · · · · · · · · · ·					
E 12 KSNV	09/25/1	2 10/01/12		СМ	12-1230pm	MTWTF	- :30	2	\$425.001	0.00 NM	2	\$850.00
NEWS	3 AT NO	ON	Noon News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		10/01/12	MTWTF~~	2	\$425.00	0.00			····			
E 13 KSNV	09/25/1	2 10/01/12	Days of our Lives		1258p-2pm	MTWTF	- :30	2	\$425.001	0.00 NM	2	\$850.00
DAY\$ (	OF OUR	LIVES	Days of our Lives	ı								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		10/01/12	MTWTF	2	\$425.00	00,0						
E14 KSNV	09/25/1	2 10/01/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF~-	- :30	2	\$325.001	0.00 NM	2	\$650.00
THE DO	OCTORS	;	THE DOCLOIS									
	ırt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
Week: 09/		10/01/12	MTWTF	2	\$325.00	0.00			<b>****</b>	0.00.104		<b>*</b> 4 <b>*</b> 5 <b>* * *</b>
E 15 KSNV	09/25/1	2 10/01/12	NEWS 3 at 4 (1 h	· ·	4-5pm (4:00 PM-4:	MTWTF~- 30 ₽M)	- :30	2	\$600,001	0.00 NM	2	\$1,050.00
FIRST I	NEWS 3	AT FOUR		,	(	,						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Spot Ch	25/12 <u>Date Ra</u>	10/01/12 inge D	MTWTF~~ escription	2 Start	\$600.00 End Time/	0.00	Weekdays	Len	oth Rate	Rtg Type	İ	
			EWS 3 at 4 (1 HO			(4:00 PM-4:30 P				0.00 NM		
E 16 KSNV	09/25/1	2 10/01/12	NEWS 3 at 4 (1 i	HOUR)CM	4-5pm	MTWTF	- :30	2	\$700.001	0.00 NM	2	\$1,150.00
MENNO		-	4PM NEWS (1 ho	our)	(4:30 PM-5:	00 PM)						
	4 AT 430 irt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		10/01/12	MTWTF	2		0.00						
	Date Ra		escription		/End Time		<u>Weekdays</u>	<u>Len</u>		Rtg Type		
1 KSNV	09/25/1	2-10/01/12 N	EWS 3 at 4 (1 HC			(4:30 PM-5:00 P	MTWThF	-	:30 \$450.00	0.00 NM		
E 17 KSNV	09/25/1	2 10/01/12	M-F Early News	CM	5-630p	MTWTF	- :30	2	\$1,000.001	0.00 NM	2	\$1,900.00
EARLY	NEWS		M-F Early News									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09/		10/01/12	MTWTF escription		\$1,000.00	0.00	Mookdovo	lon	ath Bata	Dia Tuno		
	<u>  Date Ra</u>   09/25/1		1-F Early News	5-63	<u>/End Time</u> 0p		Weekdays MTWThF	<u>Len</u> -		Rtg Type 0.00 NM		
			M-F Jeopardy	СМ	630-7pm	MTWTF-	- :30	1	\$1,000.001	0.00 NM	1	\$1,000.00
= 10 110111	001207	- 10.0	M-F Jeopardy		404 (pii)		,	•	41,000,001	0,00 1,00		41,000,00
JEOPA		5 15 t			5.4	5.4						
<u>Sta</u> Week: 09/	ırt <u>Date</u> /25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
			Mon PR 8-10p	CM	8-10pm	M	- :30	1	\$4,000.001	0.00 NM	1	\$4,000.00
			Monday Prime 8-	10pm	•				•			•
THE VO		End Data	Maakdaya	SnoteAMaak	Data	Datina				i		
Sta Week: 10/	rt Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00	<u>Rating</u> 0.00						
E 21 KSNV			Tues PR 10-11p	СМ	10-11pm	-T	- :30	1	\$3,200.001	0.00 NM	1	\$3,200,00
D.D.	TUAAE		Tuesday Prime 1	0-11pm								
	ITHOOD art <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/30/12	-T		\$3,200.00	0.00					l	
											-	

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Order / Rev:

106948

Advertiser:

Obama for America

Alt Order#; \*, Flight Dates:

06855310

09/25/12 - 10/01/12

Product Desc:

Candidate Orders

Estimate:

1844

KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Spo			Rtg Type S	Spots	Amount
E 22 KSNV	09/26/1	2 09/26/12		CM	9-11pm	W	:30	1 \$3,2	00.001	0.00 NM	1	\$3,200.00
LAW &	ORDER:	SVU	Wednesday Prim	ie 9-11pm								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	W	1	\$3,200.00	0.00						
E 23 KSNV	09/30/1	2 09/30/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	: :30	1 \$2,4	20.001	0.00 NM	1	\$2,400.00
FOOTB	ALL NIG	HT IN AMER										
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/	24/12	09/30/12	S	1	\$2,400.00	0.00						
E 24 KSNV	09/30/1	2 09/30/12	NFL Football	CM	1P-9PM	S	:30	1 \$10,0	30.001	0.00 NM	1	\$10,000.00
SUN N	FB. NY	GIANTS @	NFL Footbali									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	S		\$10,000.00	0.00						
E 25 KSNV	09/25/1	2 10/01/12	M-F News 3 at El		11pm-1135pn	n MTWTF	:30	2 \$1,1	00.001	0.00 NM	2	\$2,200.00
NIEMO:	э місчт	CIDE	M-F News 3 at E	leven								
	3 NIGHT: rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		10/01/12	MTWTF		\$1,100.00	0.00						
E 26 KSNV	09/25/1	2 10/01/12	The Tonight Show		1135p-1237a	MTWTF	;30	2 \$4	25.001	0.00 NM	2	\$850.00
			Tonight Show		•							
		V W/ JAY Li		O 4. AM 1	5.	D "						
<u>5ta</u> Week: 09/	<u>rt Date</u> 25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
			Late Night w/Fall		1237a-136am		:30	3 \$2	25.001	0.00 NM	3	\$700.00
			Late Night w/Fall							0,00		ψ, 50,00
		JIMMY FAL										
<u>Sta</u> Week: 09/	rt Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	Date Ra		escription	3 Stan	\$225.00 /End Time	0.00	Weekdays	Length	Rate	Rtg Type		
			ate Night w/Fallon		'a-136am	-	MTWThF			0.00 NM		
E 28 KSNV	09/25/1	2 10/01/12	Last Call w/Carso	n DalyCM	136-205am	MTWTF~~	:30	4 \$	40.003	0.00 NM	4	\$160.00
			Last Call w/Carso									* 1 = 474
		H CARSON	DALY							1		
~ .										1		
	rt <u>Date</u> 25/12	End Date 10/01/12	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	25/12	10/01/12	MTWTF	4	\$40.00	0.00	. :30	1 \$7	50.002	O OO MA	1	\$750.00
Week: 09/	25/12	10/01/12		ve CM		0.00	:30	1 \$7	50.002	0.00 <b>NM</b>	1	\$750.00
Week: 09/ E 29 KSNV SATUR	25/12 09/29/1 DAY NIG	10/01/12 2 09/29/12 HT LIVE	MTWTF Saturday Night Li	ve CM ive	\$40.00	0.00	:30	1 \$7	50.002	0.00 NM	1	\$750.00
Week: 09/ E 29 KSNV SATUR Sta	25/12 09/29/1 DAY NIG rt Date	10/01/12 2 09/29/12 HT LIVE End Date	MTWTF Saturday Night Li Saturday Night L Weekdays	ve CM	\$40.00 1130pm-1:02 Rate	0.00 amS-	:30	1 \$7	50.002	0.00 NM	1	\$750.00
Week: 09/ E 29 KSNV SATUR Sta Week: 09/	25/12 09/29/1 DAY NIG rt Date 24/12	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12	MTWTF Saturday Night Li Saturday Night L  WeekdaysS-	4 ve CM ive <u>Spots/Week</u> 1	\$40.00 1130pm-1:02 Rate \$750.00	0.00 amS- Rating 0.00					·	·
Week: 09/ E 29 KSNV SATUR Sta Week: 09/	25/12 09/29/1 DAY NIG rt Date 24/12	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12	MTWTF Saturday Night Li Saturday Night L  WeekdaysS- LAW & ORDER (	4 ve CM ive  Spots/Week 1 LF) CM	\$40.00 1130pm-1:02 Rate \$750.00	0.00 amS-			50.002 45.003	0.00 NM	1	·
Week: 09/ E 29 KSNV SATUR Sta Week: 09/ E 30 KSNV	25/12 09/29/1 DAY NIG rt Date 24/12	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12	MTWTF Saturday Night Li Saturday Night L  WeekdaysS-	4 ve CM ive  Spots/Week 1 LF) CM	\$40.00 1130pm-1:02 Rate \$750.00	0.00 amS- Rating 0.00					·	·
Week: 09/ E 29 KSNV SATUR Sta Week: 09/ E 30 KSNV LAW &	25/12 09/29/1 DAY NIG rt Date 24/12 09/30/1 ORDER rt Date	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12 2 09/30/12 End Date	MTWTF Saturday Night Li Saturday Night L  WeekdaysS- LAW & ORDER ( Law & Order (LF  Weekdays	4 ve CM ive  Spots/Week 1 LF) CM	\$40.00 1130pm-1:02 Rate \$750.00 Sat 1-2am / S	0.00 amS-  Rating 0.00 Sun 1:S					·	·
Week: 09/ E 29 KSNV SATUR Sta Week: 09/ E 30 KSNV LAW & Sta Week: 09/	25/12 09/29/1 DAY NIG rt Date 24/12 09/30/1 ORDER rt Date 24/12	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12 2 09/30/12 End Date 09/30/12	MTWTF Saturday Night Li Saturday Night Li WeekdaysS- LAW & ORDER ( Law & Order (LF WeekdaysS	4 ve CM ive  Spots/Week 1 LF) CM ) Spots/Week 1	\$40.00 1130pm-1:02 Rate \$750.00 Sat 1-2am / S Rate \$45.00	0.00 amS-  Rating 0.00 dun 1;S  Rating 0.00	30	1 \$	45.003	0.00 <b>NM</b>	·	\$45.00
Week: 09/ E 29 KSNV SATUR Sta Week: 09/ E 30 KSNV LAW &	25/12 09/29/1 DAY NIG rt Date 24/12 09/30/1 ORDER rt Date 24/12	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12 2 09/30/12 End Date 09/30/12	MTWTF Saturday Night Li Saturday Night Li WeekdaysS- LAW & ORDER ( Law & Order (LF WeekdaysS Vegas Inc.	4 ve CM ive  Spots/Week 1 LF) CM	\$40.00 1130pm-1:02 Rate \$750.00 Sat 1-2am / S	0.00 amS-  Rating 0.00 Sun 1:S	30	1 \$			·	\$45.0
Week: 09/ E 29 KSNV SATUR Sta Week: 09/ E 30 KSNV LAW & Sta Week: 09/ N 31 KSNV	25/12 09/29/1 DAY NIG rt Date 24/12 09/30/1 ORDER rt Date 24/12 09/29/1	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12 2 09/30/12 End Date 09/30/12 2 09/29/12	MTWTF Saturday Night Li Saturday Night Li Saturday Night Li WeekdaysS- LAW & ORDER ( Law & Order (LF  WeekdaysS  Vegas Inc. Vegas Inc.	4 ve CM ive  Spots/Week 1 LF) CM ) Spots/Week 1 CM	\$40.00 1130pm-1:02 Rate \$750.00 Sat 1-2am / S Rate \$45.00 6:30-8pm	0.00  amS-  Rating 0.00  cun 1;S  Rating 0.00 S-	30	1 \$	45.003	0.00 <b>NM</b>	1	\$750.00 \$45.00 \$225.00
Week: 09/ E 29 KSNV SATUR Sta Week: 09/ E 30 KSNV LAW & Sta Week: 09/ N 31 KSNV	25/12 09/29/1 DAY NIG rt Date 24/12 09/30/1 ORDER rt Date 24/12 09/29/1 rt Date	10/01/12 2 09/29/12 HT LIVE End Date 09/30/12 2 09/30/12 End Date 09/30/12	MTWTF Saturday Night Li Saturday Night Li WeekdaysS- LAW & ORDER ( Law & Order (LF WeekdaysS Vegas Inc.	4 ve CM ive  Spots/Week 1 LF) CM ) Spots/Week 1	\$40.00 1130pm-1:02 Rate \$750.00 Sat 1-2am / S Rate \$45.00	0.00 amS-  Rating 0.00 dun 1;S  Rating 0.00	30	1 \$	45.003	0.00 <b>NM</b>	1	\$45.00